

Diane Tchakirides

206. 391.4019 | diane@dianetdesign.com

Graphic Designer / Content Developer

Graphic designer with 12 years of experience creating web, print and instructional design materials. I work on print and digital projects with the goal of delighting my clients and helping them succeed.

Core Competencies

Print and web design: layout, typography and color
Information graphics and executive presentations
Pre-press and file management
Web 2.0 , WordPress, Blogger and Twitter
Illustration

Technology/Software

Adobe Creative Suite 4 & 5:
Illustrator, InDesign, Photoshop, Dreamweaver
HTML and CSS by hand, some Flash
Microsoft Office: PowerPoint, Word
Articulate '09 (E-Learning Software)

Professional Experience

Diane Tchakirides Design | Graphic Designer/Web Designer June 1998 – Present

- Design print collateral, web sites and presentations for a variety of companies, agencies and institutions
- Consult and collaborate with clients to create clear design objectives and brand development
- Design visual materials including presentations, web sites, brochures, and print collateral
- Provide creative direction and development for clients
- Work with printers and web developers to ensure a well designed end product

Alaska Airlines | Training Content Developer

January 2010 – November 2010

- Designed E-Learning and in-class materials for a variety of training courses in the Airport Services Group by collaborating with instructors and subject matter experts
- Wrote objectives, scripts and project plans while meeting time lines for multiple training modules
- Presented creative ideas to the training team and carried them through to completion
- Used a wide range of media, including video, audio, photography and animation to enhance the learner's experience.

The Creative Group | Graphic Designer (At PEMCO Insurance) September 2008 – March 2009

- Created print and web collateral for the marketing and sales departments
- Designed posters, signs, direct mail pieces, advertisements and newsletters
- Designed executive presentations in PowerPoint which were used by the CEO and director of marketing for annual sales meetings.

University of Washington | Graphic Designer (Freelance)

September 2003 – August 2010

- Developed a print and web curriculum for the Integrated Environmental Health Middle School Project (IEHMSP) which has reached over 6,500 students
- Created original graphics and icons to facilitate learning and understanding
- Developed printed learning materials and a website for the School-to-Work Program, currently in use in Washington State.

Nordstrom | Textile Artist

January 2007 – June 2007

- Designed textiles and original art for the Nordstrom Product Group (Kid's and Baby)
- Created original art by hand and developed collections based on art direction and trend research
- Used Ned Graphics, Illustrator and Photoshop to produce digital art for an array of prints, and patterns
- Researched color and design trends and created seasonal color palettes.

Contract Positions

Washington Mutual | Graphic Designer

September 2005 – May 2006

- Designed graphics, banners, print and web collateral
- Created executive presentations using PowerPoint and Photoshop
- Developed signs, banners and collateral for company and shareholder events.

Big Fish Creative Staffing | Graphic Designer and Textile Artist (Two contract positions at Eddie Bauer)

- Created signs, advertising and print design for the retail group (Graphic Designer)
- Designed prints and patterns for Women's clothing (Textile Designer)
- Researched color and fashion trends (Textile Designer)
- Created original art by hand and digitally for application to fabric.

Microsoft | Graphic Designer II

September 2001 – June 2002

- Worked in the Hardware Design Group designing print manuals and online user guides
- Managed the image assets in the digital library
- Worked on concept development and worked with usability testers to measure the effectiveness of manuals and user guides.

Education

University of Oklahoma | B.A. Journalism

Seattle Central Community College | A.A. Graphic Design & Illustration

Lake Washington Technical College | HTML, Web Design

Bellevue College | A.A. Web Multimedia Authoring (In progress)

On the Web

www.dianetdesign.com

www.lookinguplookingdown.blogspot.com