

# DIANE TCHAKIRIDES

(206) 391.4019 | [diane@dianetdesign.com](mailto:diane@dianetdesign.com)

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[www.dianetdesign.com](http://www.dianetdesign.com)

## GRAPHIC DESIGNER | PRESENTATION DESIGNER

I am a visual storyteller. Through collaboration with my clients I create engaging and effective graphic materials. I work on retail, corporate and educational projects and I welcome new clients.

### Core Competencies

- Print design including page layout and typography
- Visual storytelling and presentation design
- Strong writing and editing skills
- Photo editing, pre-press, print production

### Technical Skills

- Adobe Creative Suite –InDesign, Photoshop, Illustrator, and Dreamweaver
- HTML5, CSS and WordPress
- Microsoft Office: PowerPoint, Word
- Web design and production

## PROFESSIONAL EXPERIENCE

### Triad Systems (on contract at The Boeing Company)

August 2013 – Present

#### Graphic Designer

- Create presentations and provide graphic design support for sales campaigns at Boeing Commercial Airplanes
- Design sales training materials, write and edit content
- Select stock photography; create simple icons that explain complicated concepts

### Diane Tchakirides Design

1998 –2013

#### Graphic Designer

- Created marketing collateral for a variety of clients, businesses and arts organizations
- Collaborated with clients to produce clear design objectives and targeting marketing
- Designed graphic materials including brochures, emails, websites and annual reports using Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver and PowerPoint

### Alaska Airlines

January 2010 – November 2010

#### Training Content Developer

- Designed e-learning materials for a variety of training courses by collaborating with instructors, subject matter experts and project managers
- Developed objectives, project plans and timelines for multiple training modules
- Wrote scripts and copy for training videos
- Created learning modules using Articulate, Photoshop, Illustrator and PowerPoint
- Used a wide range of media and design applications to create video, audio and animation.

## **The Creative Group**

2008 – 2009

Graphic Designer (contractor at Pemco Insurance)

- Created print and web collateral for the marketing and sales departments
- Designed posters, direct mail pieces, advertisements and newsletters using Adobe Creative Suite (Photoshop, Illustrator and InDesign)
- Designed executive presentations, optimized graphics and created web content

## **University of Washington**

September 2003 – August 2010

Graphic Designer

- Designed print and web version of a curriculum for the Integrated Environmental Health Middle School Project (IEHMSP)
- Created graphics and layouts for large multi-page print materials
- Produced custom web graphics and icons using Photoshop and Illustrator

## **Nordstrom**

January 2007 – June 2007

Textile Artist

- Designed textile prints and original art for the Nordstrom Product Group
- Created art by hand and with Ned Graphics, Photoshop and Illustrator
- Researched design trends and created seasonal color palettes.

## **Artifex Design**

January 1999 – May 2001

Graphic Designer

- Collaborated with the creative director to produce print designs for a variety of non-profits
- Participated in brainstorming sessions and client meetings
- Created mechanicals, presentations and design briefs with Photoshop and InDesign

## **EDUCATION**

### **University of Oklahoma**

B.A., Journalism

### **Seattle Central Community College**

A.A., Graphic Design and Illustration

### **School of Visual Concepts**

HTML, Web Design

### **Bellevue College**

Coursework in Web Multimedia Authoring, HTML, Javascript, Professional Editing