

# diane tchakirides

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206.391.4019

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## Qualifications

I am a creative and versatile graphic artist with proven experience in interaction and visual design. My knowledge of graphic design software, typography, print and web design is extensive. I have outstanding organizational skills with the ability to balance and prioritize tasks and meet deadlines in a professional manner. I am able to work with direction as well as independently, being proactive about solving design problems.

## Computer Skills

Expert knowledge of Adobe's Creative Suite including Photoshop, InDesign, Illustrator, Dreamweaver and Acrobat. Proficient in the use of the Microsoft Office suite, especially Word and PowerPoint. Hand coding skills in HTML, XHTML and CSS. Working knowledge of Flash and Javascript. Experienced using both Mac and PC platforms. Advanced knowledge of image optimization, color management, offset printing, pre-press and four-color process.

## Work Experience

### Diane Tchakirides Design | Contract Graphic Designer June 1997 - present

I work with a variety of agencies, clients and businesses to create professional, fresh and effective marketing materials. My client list includes Nordstrom, Eddie Bauer, the Bellevue Festival of the Arts, PEMCO Insurance, and the University of Washington. Services include brand development, print and web design, curriculum design, logo design and illustration. My work has appeared in Print magazine's Regional Design Annual.

### The Creative Group | Contract Graphic Designer 2008 - May 2009 (nine months total)

This was a freelance position at PEMCO where I primarily designed materials for large corporate meetings and events. Some of these items included: signs, banners, invitations, name tags, award catalogs, web images and gifts. Selected and purchased images from stock agencies. Created a Data Merge tutorial that was used by the Creative Services department. Located printers and other vendors and provided digital files for final production. Created PowerPoint presentations and illustrations for the web.

### University of Washington | Graphic Designer September 2003 - July 2009

Designed and implemented a website for the Integrated Environmental Health Middle School Project. Created print curriculum materials to support that program. Collaborated with writers and project staff to create content which would appeal to teachers and students. Assisted with the development and implementation of graphic branding standards and logos. Worked with the School to Work program developing curricula for working teens.

### Nordstrom | Textile Artist January 2007 - June 2007

Designed textiles and art for Kid's, Nordstrom Baby and Layette for the Nordstrom Product Group. My original art was drawn by hand with a Wacom tablet and Photoshop, Illustrator and Ned Graphics. Collaborated with the design director, merchandisers and factory reps in Asia to produce beautiful, high quality products. Researched market and seasonal fashion trends and kept current on the latest colors and embellishments.

### Harvey Nash ( On contract at Washington Mutual) | Graphic Designer September 2005 - March 2006

Designed print and web collateral for special events and executive presentations. Worked within brand guidelines to produce innovative print materials. Collaborated with printers, vendors and program managers to meet deadlines and create exciting designs. Used Photoshop, Illustrator, PowerPoint and InDesign software on a daily basis. Researched and selected stock photography which I used to create images for wamu.net. Wrote headlines and copy for special events.

### Big Fish Creative Staffing ( On contract at Eddie Bauer) | Textile Artist January 2005 - June 2005

Worked as a textile (CAD) artist designing prints and patterns for men's and women's clothing and accessories. Using Photoshop, Point Carré and Illustrator I created representations of fabrics and designs. Created minibody layouts for print output using InDesign. Matched colors for seasonal color palettes and created repeats and colorways. Drew original illustrations by hand.

## **Artifex Design | Graphic Designer July 2000 - February 2002**

Created the concepts and design for a wide range of print projects including annual reports, newsletters, brochures, posters and identity programs. Selected stock photography, scanned artwork and retouched photographs; edited copy; created comps for presentation and prepared digital files for the printer. Brainstormed self-promotional pieces for the firm and wrote creative copy for those projects. Clients included Microsoft, Casey Family Programs and United Way of King County.

## **Sakson & Taylor (at Microsoft) | Graphic Designer II November 1999 - July 2000**

Designed graphics and layouts for print manuals and online user guides for the Hardware Design Group. Created technical illustrations and cover art and worked on concept development. Designed the look and feel of web pages and maintained the image library. Worked with usability testers and other team members to measure the effectiveness of online user guides.

## **Education**

School of Visual Concepts - Typography, Web Design, Flash and Poster Design

Lake Washington Technical College - HTML, Web Design

Seattle Central Community College - A.A. Graphic Design and Illustration, Flash

University of Oklahoma - B.A. Journalism

## **Art Classes**

These are a few of the artists I have had the privilege of studying with:

Sas Colby - Mixed media

Claire Cowie - Monoprint

Eva Isaksen - Monoprint

Mare Blocker - Artist's books

Anne Grgich - Mixed media collage

## **Community**

American Institute of Graphic Artists (AIGA)

Fremont Arts Council

## **Honors**

Print magazine's Regional Design Annual

## **Websites**

[www.dianetdesign.com](http://www.dianetdesign.com)

[www.lookinguplookingdown.blogspot.com](http://www.lookinguplookingdown.blogspot.com)

[www.coroflot.com/dianetch](http://www.coroflot.com/dianetch)

References are available upon request.