

# diane tchakirides

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## Qualifications

Creative and versatile graphic artist and illustrator with ten years of experience designing for print and web projects. Expert knowledge of graphic design software, typography and print production. Organized, enthusiastic team player with strong leadership ability. Articulate communicator with creative copywriting and editing experience. World traveler and photographer with a passion for foreign cultures, art and design.

## Computer Skills

Expert knowledge of Adobe's Creative Suite including Photoshop, InDesign, Illustrator, Quark Xpress, PowerPoint, Acrobat, Microsoft Office, FTP, Dreamweaver and HTML. Experienced using both Mac and PC platforms. Proficient in the use of scanners, Wacom tablets, printers and digital cameras. Advanced knowledge of color management, printing, pre-press and 4-color process.

## Work Experience

### **Diane Tchakirides Design | Freelance and Contract Graphic Designer June 1997 - present**

I work with a variety of clients and businesses to create professional and engaging marketing materials. My services include illustration, print and web design, copywriting and editing. I design brochures, logos, annual reports, posters and websites. My work was chosen to appear in Print magazine's Regional Design Annual. My client list includes Pemco, Eddie Bauer, Bellevue Festival of the Arts, the University of Washington and the U.S. Department of Transportation.

### **Nordstrom | Textile Artist**

Responsible for the design of textiles and art for Kid's, Nordstrom Baby and Layette for the Nordstrom Product Group. My original art was drawn by hand using Photoshop, Illustrator and Ned Graphics with a Wacom tablet. Collaborated with the design director, merchandisers and factory reps in Asia to produce beautiful, high quality products. Researched market and seasonal fashion trends and kept current on the latest colors and embellishments.

### **Washington Mutual | Graphic Designer (Contract position)**

I was responsible for designing signs, banners and print and web collateral for special events and executive presentations. Worked within brand guidelines to produce innovative and appealing products. I collaborated with printers, vendors and program managers to meet deadlines and create exciting designs. Expert knowledge of Photoshop, Illustrator, PowerPoint and InDesign as well as Acrobat and FTP software. Presented design ideas, concepts and direction, researched and selected stock photography which I used to create images for wamu.net. Wrote headlines and copy for special event publications.

### **Eddie Bauer | Textile Artist (Contract position)**

Worked as a textile (CAD) artist designing prints and patterns for men's and women's clothing and accessories. Using Photoshop, Point Carré and Illustrator I created textile patterns and designs. Created minibody layouts for print output using InDesign. Matched colors for seasonal color palettes and created repeats and colorways. Drew original illustrations by hand using vintage and purchased artwork for inspiration. Collaborated with designers, assistants and other CAD artists to meet deadlines in a timely manner.

### **University of Washington | Graphic Designer**

My responsibilities included designing and implementing a website for the Integrated Environmental Health Middle School Project as well as creating print curriculum materials to support this program. Collaborated with writers and project staff to create dynamic content which appealed to both teachers and students. Assisted with the development and implementation of graphic branding standards and logos for both web and print materials.

### **Artifex Design | Graphic Designer**

Responsible for the concept, design and production of wide range of print projects including annual reports, newsletters, brochures, posters and identity programs. Selected stock photography, scanned artwork and retouched photographs; edited copy; created comps for presentation and prepared digital files for print production. Came up with concepts for self-promotional pieces for the firm and wrote creative copy for those projects. Clients included Microsoft, Casey Family Programs and United Way of King County.

**Sakson & Taylor (at Microsoft) | Graphic Designer II (Contract position)**

Designed graphics and layouts for print manuals and online user guides for the Hardware Design Group. Created technical illustrations and cover art, worked on concept development, designed the look and feel of web pages and maintained the image library. Worked with usability testers and other team members to measure the effectiveness of online user guides.

**American Airlines | International Flight Attendant** Provided award winning in-flight service to passengers on international and domestic flights. Developed excellent customer service skills and the ability to work with others as a team. Traveled the world experiencing cultures, art and design.

I was responsible for duty-free monies and customs documentation. Assisted with special events and promotions.

**Education**

School of Visual Concepts - Typography, Web Design, Flash and Poster Design

Lake Washington Technical College - HTML, Web Design

Seattle Central Community College - A.A. Graphic Design and Illustration

University of Oklahoma - B.A. Journalism

**Community**

American Institute of Graphic Artists (AIGA)

Graphic Artists Guild

Fremont Arts Council

**Honors**

Print magazine's Regional Design Annual 2004

**Website**

[www.dianetdesign.com](http://www.dianetdesign.com)

References are available upon request.